Neighborhood Council Funding Program
Project Completion Report Form

Office of the CityClerk

To be filled-out and submitted to the Neighborhood Council once the Neighborhood Purposes Grant project/activity is completed.

Awarding Neighborhood Council: Olympic Park

Applicant Name: LA Korean Festival Foundation

Grant Amount: $ 1500 Date Granted: 9/7/26

Did you receive funding from any other Neighborhood Council(s) for this project?

☐ *No* ■ *Yes*

If Yes, please list below:

Neighborhood Council: Rampart Village Grant Amount: $ 500 Date Granted: 9/15/26

Neighborhood Council: Pico Union Grant Amount: $ 500 Date Granted: pending

Neighborhood Council: Wilshire-Center Koreatown Grant Amount: $ 4000 Date Granted: pending

Please answer the following questions regarding the grant funding referred to above. Attach additional pages if necessary.

1. Please provide a summary of the overall project for which funding was granted.

See attached.

2. Please provide a summary of how the project built community, enhanced the neighborhood, and served a public benefit.

See attached.

3. In an effort to improve our grant-making, we welcome any additional comments you wish to make regarding our grant application process and post-grant reporting process.

See attached.

4. Please provide pictures of the project, including any before and after images if applicable.

Yonah Hong	10/26/26	yonah@lakoreanfestival.org	213-487-9696
Submitted by	***Date***	***E-mail***	***Phone***

Neighborhood Council Funding Program – Project Completion Report Form
Olympic Park Neighborhood Council

1. Summary of the Overall Project

The grant supported advertising, marketing, promotion, and community outreach for the 53rd Annual Los Angeles Korean Festival, held October 1–4, 2026, at Seoul International Park in Koreatown. The four-day festival offered free admission and brought together residents of diverse ages and cultural backgrounds to enjoy Korean music, dance, cultural performances, and hands-on activities.

The funded project focused on expanding awareness of the festival through multilingual promotional materials and outreach across print, radio, television, and digital platforms. Brochures, posters, and flyers were prepared in English, Korean, Spanish, and Bengali to reach communities throughout Los Angeles, including residents of Olympic Park. These efforts aimed to reduce language barriers and help individuals and families learn about the festival's free programming.

2. Community Building, Neighborhood Enhancement, and Public Benefit

The festival created an accessible gathering place where residents could celebrate, connect with neighbors, and experience Korean culture together. Free admission helped eliminate financial barriers to cultural programming, particularly for individuals and families who might otherwise have limited opportunities to attend live concerts and performances.

For residents of Olympic Park and surrounding neighborhoods, the festival provided an opportunity for recreation, social connection, and cultural exchange in a public park. Multilingual outreach helped extend the invitation beyond the Korean American community and encouraged participation by Los Angeles's diverse communities.

The event also supported participating vendors and businesses by providing opportunities to introduce their products and connect with customers. Government agencies and nonprofit organizations shared information and community resources. Together, these activities strengthened neighborhood connections, supported local commerce, and encouraged appreciation of the cultures that make Los Angeles unique.

3. Additional Comments on the Application and Reporting Process

We sincerely appreciate the opportunity to receive funding for multilingual outreach and promotion. Support for these efforts helps us make free cultural programming more visible and accessible to the communities we serve.

Thank you for investing in inclusive community celebrations and recognizing the importance of outreach in connecting residents with free public programming.

4. Project Photographs

Photographs from the 53rd Annual Los Angeles Korean Festival are provided below with photo captions.

Photo credit: Los Angeles Korean Festival Foundation

FESTIVAL PHOTOS:



The Los Angeles Korean Festival Foundation (LAKFF) volunteers, Brii, Chloe, and Angela are all smiles because they love the Festival!



Attendees explore Korean cosmetics (Mixooon) and discover new beauty and skincare products.



Children experience Korean culture through hands-on traditional paper arts and crafts by Petra Arts.



Pasadena City College staff connect with festival attendees, sharing information about academic programs, student resources, and educational opportunities.



LAPD officers support a safe and welcoming environment for festival attendees, vendors, and volunteers.



Visiting vendors from Korea introduce attendees to a variety of Korean specialty foods and healthy snacks.


Friends enjoy a Korean malcha green tea tasting by Ondo while learning about Korean tea culture.



The Korean Parade brings cultural pride and community celebration to Olympic Boulevard, continuing a tradition established in 1974.



The PAVA World student volunteers, wearing colorful traditional hanbok, participate in the Korean Parade along Olympic Boulevard.



Contestants engage in friendly competition during the popular Korean Corn Dog Eating Contest, sponsored by Smile Hot Dog.



Participants celebrate with smiles after competing in the Korean Corn Dog Eating Contest.



The U.S. Marines lead an energetic pull-up challenge that encourages fitness and community participation.



The youngest participant, age six, delights the audience by completing 18 pull-ups.



Grupo Folklórico Huaxyacac shares Mexican culture through a lively performance of the traditional Pineapple Dance.



The first-place dance team (Stage X Studio) celebrates its achievement in the festival's popular K-pop Contest.



Traditional Korean fan dancers arrange their colorful fans into a graceful flower formation.



The Little Angels, a young performing arts group visiting from Korea, share Korean culture with Los Angeles audiences.



The XPLR Taekwondo Demonstration Team prepares to showcase the skill, discipline, and artistry of Korean martial arts.



The 2nd Place K-pop team (AUX) poses for a photo, celebrating its festival experience.



Korean barbecue (Lucky Ball) and other culinary favorites invite attendees to experience the flavors of Korea.


Festivalgoers gather for an evening of food, entertainment, and community celebration.



The Korean Expo entrance welcomes visitors to explore products and specialties from participating businesses.


Members of Big Ocean, the first international deaf K-pop group. pose with their fans!



Fans cheer during a K-pop performance, sharing their enthusiasm for Korean music.



Tiger JK and Yoon Mirae, one of the most famous Korean R&B husband and wife duo, close the festival with an energetic finale concert as the crowd cheers.