

# Olympic Park Neighborhood Council

**Date:** Tuesday, December 11, 2018

**Time:** 7:00 PM

**Present:** Nina, Michael, Ky, Milton, Mitch, Peter, Hank, Julia, Oliver, Celia, Lena, Keith

**Absent:** Ted, Robbie, Curtis, Jerry

**Call to order:** at 7:11 PM

**Quorum:** Twelve Board members present

## I Public Comment on Non-Agenda Items

- A. Lynn: Having just passed mid-town crossing, the squares are not lit, but the four letters are lit. We should try to make it nice.  
Milton: I will text Sylvia about doing the squares now.
- B. Milton: I'm working on putting together a community impact statement on trying to synchronize the traffic signals in the area. Longwood has become a highway between Pico and 12<sup>th</sup> Street. So maybe we can agendize to put together a community impact statement about this.  
Mitch: Will you put together an e-mail for me about this? Milton: Yes.
- C. Milton: I'd like to share with everyone that the OPNC has received a certificate for 15 years of being certified as a neighborhood council.

## II. Report from the President

- A. Mitch: We have an election coming up and we have to get the word out to any friends who want to specifically engage about it.

## III. Treasurer's Report

- A. Milton: We have received a \$42,000 stipend from the city to budget how we see. The city will still approve it. We have spent \$4,576.22 to date and have \$37,423.78 remaining in the balance.
- B. MER: Our Monthly Expenditure Report details all our expenditures for the month of October – from credit card payments to check requests, to public storage payments. This shows expenditures from October 1 – November 1 and the statement is from September 21 – October 18.
- C. Julia motioned to approve the MER from October.  
Peter seconded.  
Motion unanimously approved.

#### **IV. November Meeting Minutes**

- A. Milton motioned to approve minutes from November meeting.  
Oliver seconded.  
Motion unanimously approved.

#### **V. Payment to Wendy Moore for OPNC Website (Item #16)**

- A. Milton: Wendy Moore is our website developer for Opnc.org. These are our two bills for her:

- \$257.50 for the month of November
  - \$240.00 for October's bill

- B. Milton motioned to approve Item #16, payment to Wendy Moore for October and November.

- Peter seconded.
  - Motion unanimously approved.

#### **VI. Election Streetlight banners**

- A. Mitch: We're looking at streetlight banners to put up during the election period. These would be most effective according to my research

- a. They would go up at Olympic & Crenshaw and Olympic & Western
  - b. Cost comes out to \$4,500
  - c. Banner measurements: 30"x4'
  - d. Banners would stay up for 90 days

- B. Milton: Note that the line items on the budget can be moved around

- Peter: This sounds like a great opportunity, not just for OPNC.

- Lynn: Do we need to notify anyone that our banners will be crossing Olympic?

- Mitch: No.

- C. Peter motioned to approve \$4,500 for election banners.

- Milton seconded.
  - Motion unanimously approved.

#### **VII. Candidate registration – Get Out the Vote Campaign**

- A. Mitch: I would like to spend an additional \$1,000 with Wendy Moore for ads during this period. Thinking about how Facebook works now, you have to spend money on it to get a meaningful response – to promote posts, or for specific ads.

- Milton: We already have an allocated budget for election campaigning.

- Mitch: This would be outside of this budget – in addition to it – and just through the candidate registration period.

- Peter: What would be the content of these ads?

- Mitch: It would be a specific ad giving people information on the candidates and directing people to our candidate registration page. We'd be getting the ads out and rolling by the registration date.

- B. Julia motioned to approve \$1,000 for additional candidate registration ads.

- Hank seconded.
  - Motion unanimously approved.

**VIII. Appointment of Nathan Freedman to OPNC**

A. Nathan: I've been working in community since about 1984. I've worked with Councilman Holden as a deputy, worked in the Mid-city redevelopment area, with the Black American Political Association.

Mitch: So well-versed in planning process – you could work on the Planning and Development Committee?

Nathan: Yes.

Nina: Is there a vacant position on this?

Mitch: Yes, there is.

Lynn: I can vouch, from several years ago, that if you spoke to Nathan about something, it got done. There wouldn't be any unlit squares on Midtown Crossing.

B. Milton motioned to appoint Nathan Freedman to a seat on the OPNC Board.

Peter seconded.

Motion unanimously approved.

**IX. Meeting Adjourned at 7:32 PM**