

Olympic Park Neighborhood Council

Board of Directors Regular Meeting - 1.3.2017, 7:00 PM

I. WELCOMING REMARKS

- A. Call to Order (President - Laura Rudison) - 7:23 PM.

- B. Roll Call (Secretary - Ava Post)
 - i. Curtis Clark
 - ii. Joann Fleming
 - iii. Ava Post
 - iv. Laura Rudison
 - v. Nina Smith
 - vi. Ted Smith
 - vii. Bonnie Strong
 - viii. Mark Van Asselt
 - ix. Gracious Williams
 - x. Joyce White

II. CITY OFFICIALS/CITY DEPTS./OTHER GOVERNMENT AGENCIES [5-10 minutes]

- A. No one is present.

III. PUBLIC COMMENTS ON NON-AGENDA ITEMS [2 minutes]: Stakeholders may comment on any topic or “NON-AGENDA ITEMS”. All speakers will be allowed to speak freely and openly on items within the Board’s jurisdiction.

- A. Scott Sale and David Sobel of the Midtown LA Homeless Coalition:
 - i. They are neighborhood councilmen who helped form a coalition in the midtown area to deal with people experiencing homelessness. The goal is to get the homeless more services.
 - ii. It is all on volunteer basis, but are pretty well organized. Four meetings a month (two outreach, one administrative, one case conferencing).
 - iii. Just had a meeting with Lava Mae, mobile shower service for homeless people.
 - iv. They want the public to know what they’re doing, so they are trying to connect OPNC with what they are doing. LA city homeless count is coming up. They need lots of volunteers. Count is important because that is how the funding is allocated through the federal government.

FIVE (5) MINUTE RECESS

IV. ADMINISTRATIVE ITEMS (President - Laura Rudison): (Discussion and possible Board action)

- A. LAPD had its shoes for homeless at Olympic station. Meeting was very good.
- B. Discussion and MOTION AND VOTE to approve December 2016 Board Minutes

MOTION: Ted Smith made the motion to approve December's meeting minutes, subject to adjustments. Bonnie Strong seconded the motion. The motion was passed unanimously.

V. PRESIDENT REPORT (President - Laura Rudison): [10 min]

- A. City watch and DONE are collaborating on a 15th Anniversary project on LA's neighborhood councils; a showcase of the history.
- B. Request to fill board seats on both the east and west side. Currently have three vacant seats on the east side, two or three will be vacant on the west side. Boundaries are North/South Olympic to Pico, and East/West La Brea to Normandie.
- C. Looking to establish a bi-law committee to modify the bi-laws, specifically the quorum. 10 member board quorum should be brought down to eight to allow for a better rate of voting. Ted and Mitch appointed. Mid 2015 was the last time the bi-laws were modified so she wants to make sure things are clean and tight. You can always send Laura suggestions and the changes have to be brought to the full board to finalize.
- D. LADWP is asking for volunteers to listen to presentations about how they are raising rates.
- E. Laura continues to attend events on behalf of the neighborhood council. According to the bi-laws, only two committees that must function on a monthly basis: outreach and PLUM. Outreach is a joint meeting so decisions can be made. PLUM meetings will be January 17th. Also will be a joint board meeting.

VI. SECRETARY REPORT (Ava Post): [10 minutes] (Discussion and possible Board action)

- A. **Ava Post:** No new updates on Secretarial Matters. Sign new ethics oath regarding using cell phones during board meetings. New as of last July that still has not been signed.

- B. **Ted Smith**: what about using phones for the purpose of the meetings? If you are called out on it, just say this is for this particular meeting.
- C. **Laura Rudison (response to Ted)**: The point is if in fact you have to stay on your iphone for the duration, you should have some hard copies. Board meetings are for stakeholders so the whole purpose of this is transparency in the meetings. A brief look up is one thing, but this was put in because too many city councils had people texting during the course of the meetings.

VII. TREASURER REPORT - (Faalanifa Smith): [10 minutes] (Discussion and possible Board action)

- A. Prior Monthly Report (Recap Summary) - the money we have left is \$30,676.

MOTION: Joann Fleming made the motion to approve the current monthly report for November and December 2016. Ava Post seconded the motion. The motion was passed unanimously.

- B. **Laura Rudison**: Back in August/September, Laura bought pizza for the council. She does not know where the receipts are but she has a credit card that states she spent \$40/45. The council confirms that they ate Rev pizza. There will be a confirmation statement that it was delivered and seen in order to get her money back.

VIII. OUTREACH COMMITTEE

- A. OPNC Tools Update

1. **Bonnie Strong**: waiting for quotes from different companies and the next outreach meeting for ideas for the latest event. International Flair of culture event, their biggest event yet that will be on Sunday May 21st. This will affect tools because they will be discussing swag to be given out.
2. **Laura Rudison**: Gifts for the stakeholders is a big deal, so don't make only a few people make the decisions. They need ideas, particularly for events. More than just pens and grocery bags. Anypromo.com
3. **Bonnie Strong**: Talked about getting their own internet service which will involve getting a tablet. Ava is doing research on that so they can come back to the group with quotes.

- B. Visit to other NC Outreach Meetings in 2017

1. **Bonnie Strong**: should be networking with other neighborhood councils. Hoping for volunteers and more information about how other councils are handling their meetings.

C. Additional Training by Jay Handal & Ivan Spiegel

1. Has been approved at the outreach meeting but waiting for dates. They will train us to do events that will bring in the public. Everyone who can should attend this so that we can find ways to get the community involved.

D. Next outreach meeting January 5th (International Flair) at LAPD Wilshire Community Room.

IX. P.L.U.M. COMMITTEE

A. Measure S to prohibit large scale development within the city of LA. They will be speaking for as much time as possible.

B. OPNC's recommitment to no illegal street vending within our jurisdiction and to forward same to Council President Herb Wesson and the other Council members.

1. Deciding whether or not to make it legal and there have to be only two vendors per block. Made a decision that they did not want illegal street vending in this district. But it has not been put out as an official opinion yet. Wanted to reiterate that they did vote on that and wanted to know if they could put it out as a CIS

2. **Nina**: They have the CIS from when she was secretary. Did not have a chance to submit because it's a portal. She has the statement so it's just a question of putting it online. It was voted on in December 2015.

3. If you are absent and do not participate they will not rewind, that is the law.

4. **Laura Rudison**: Issue the statement to board members and come to another vote at their february meeting to allow new board members to discuss and vote.

C. Will start meeting at this location January 17th.

D. **Diane, public comment**: will not stop development for two years, will stop major development variances for 5% until the city plan happens. The coalition for that measure and the opposition will be there.

- E. **Laura Rudison**: if you see other community impact issues, see how many can be raised and submit. If in fact you are raising an issue, you will be the driver.

X. OPNC BUDGET ADVOCATES

- A. Regional budget day on Feb. 25, 2017 around the Hollywood area. There is a survey that they would like to be put on the website. They want board members and stakeholders to take it. It is asking the level of service they are receiving from the city and where you would want money spent.

XI. HEALTH SERVICES

- A. Position has been vacated, so see Laura if you are interested in that area.

XII. TRADE, COMMERCE, TECHNOLOGY & PUBLIC WORKS

- A. Mitch is out.
- B. Department of street services is asking the neighborhood councils to identify broken streets quarterly. We won't wait for them to send us an email, rather we will start developing a spreadsheet. The secretary will email copies of the spreadsheet. Start accumulating a list of places that need to be patched. Should be taking more advantage of this opportunity.
- C. Faith was able to identify Edgewood street from Ramp to west boulevard that looks like an alley. have to be careful not to harm your car driving down this street.

XIII. TRANSPORTATION & PUBLIC SAFETY

- A. Jerry Pass has an excused absence.

XIV. YOUTH PULSE

- A. **Gracious Williams**: Wants to know what they think about the topics chosen to discuss in their radio show
 - i. Students have been doing walkouts of schools because of the Trump presidency.
 - ii. College expectations
 - iii. Make-up industry
- B. **Gracious Williams**: They also want to add someone to the team to work on their social network, email blasts, etc. They potentially want a male to join the radio show.

- C. **Laura Rudison**: excellent topics for high school students. They're broad but we need to see some talking points to see what exactly would you be talking about with regard to thud lie president. Need specifics so students can give opinions. Two or three heavy hitting topics are good. Would also invite you to put together a small limited budget for outreach to take a look at. If students are meeting, would like to prepare refreshments. Go to the outreach meeting to discuss budget proposal in order to help attendance.
- D. **Diane (public comment)**: Newspaper P. 9: had students share the difficulties they overcame to excel at school. Immigrants, refugees, abusive parents. Suggested to Gracious that if they could find a specific topic and have a forum and invite students familiar with that topic to come and discuss.
- E. **Ava Post**: There's a new special election coming up in March, might also be worth looking into.

XV. UTILITY, BUILDING & SAFETY SERVICES

- A. LADWP is trying to establish budgets, which after that comes rate hikes. Neighborhood councils did not have a chance to weigh in on a previous workshop. Glenn Bailey sent out an email asking the LADWP board to extend a time period for submitting comments and they did. Rate hikes is overwhelming but if anybody would like to get emails to see what the issues are, strongly recommend articles on CityWatch. Jack Humphrey does excellent articles on hot topics.

XVI. OPNC "ONGOING" BUSINESS

- A. OPNC New Board Member Selection of December 2016 Meeting
 - 1. **Gwendolyn Rivera**: Live on Olympic and Western. Social science researcher and education. The community contributes so much to education. Thinks that her skill set as a researcher could be useful. Fluent in spanish which will help in getting the word out about resources and getting people involved. Been to ao couple of meetings and the more she learns the more excited she is to get in and do what she can to help out.
 - 2. **Curtis Clark**: How do you feel about diversity and inclusiveness?
 - 3. **Gwendolyn Rivera**: One of the best things for our society. We can't live together without knowing who we are and the more you know about your neighbor and what their experiences are like the better your community is and the better your life is going to be. Living in Koreatown as a first generation immigrant, there was so much overlap in their experiences that a

lot of people don't really connect. One of the great things about Koreatown is that it is very diverse.

4. This process is called a selection not an election, because our next board election is 2018.

MOTION: Ava Post made the motion to nominate Gwendolyn Rivera to fill the at large east side seat on the OPNC board. Ted Smith and Joyce White both seconded the motion. The motion was passed unanimously.

5. Gwendolyn will be notified about training.

B. Neighborhood News for OPNC

1. One year presentation for an ad with the neighborhood news. Delivered on the doorsteps of 2,500 houses. This is great for outreach. Ends up being your very own newsletter to your community. A way to connect with and contribute to the community.
2. Design service will be pro bono. Will work with the outreach chair to provide content. Will not provide editorial will just edit for content. Events coming up, events that take place, land, meeting times, info from meeting minutes that the chair would like to provide, photographs for events. Then the board can approve the pages.
3. Full page color ad \$2250 for the year. This is if you pay in bulk, would be \$300 more to not do it all at once. For one year black and white is \$2000. That is all if you are in the first five pages. 1900 if you don't care where it ends up. Half page color would be 2000, black and white would be 1450 for one year.
4. **Mark Van Asselt:** Can we add distribution? Yes, for an extra fee. Additional 1000 for \$250.
5. **Ava Post:** what page number would the color ad be one? 6 and 7 are the first color pages.
6. Issues are sent out to over 500 people online. Will also get the full e-blast. Free unlimited e-blasts for the year.
7. Board comments:

- i. **Ted Smith**: because of unlimited e-blasts and email, and to see if it works, would suggest the first color pages in the magazine for the full year. Can monitor for the year and see if it works or not for them in getting attention.
- ii. **Ava Post**: As far as the design, who on the board will help design these ads? Outreach.
- iii. **Gracious Williams**: If it costs this much should we do something less?
- iv. **Bonnie Strong**: A good idea for Ava to help with the design since it's a part of outreach. Agree with the price but was wondering about the pages that they could get. Likes 6 (7 is dedicated).
- v. **Joyce White**: Another paper that's free, can we get ads in that? For the month that neighborhood news doesn't come out, the other one can do it.
- vi. **Mark Van Asselt**: Expensive to get the 1000 extra on the 2500. Suggest that they try out different kinds of ads to see the different response.
- vii. **Laura Rudison**: Publication does not cross Crenshaw and need to distribute to the east side of the territory. Identify schools or libraries to put it in for the east side. The east side is harder to get involved in OPNC so it is important. We have money, let's use it efficiently. This is an opportunity. Let's give it a shot.

MOTION: Ted Smith made the motion to purchase a one-year subscription to "Neighborhood News".

This purchase would be for a full page on one of the first two color pages (6,7) and the printing of 1000 additional books. Unlimited e-blasts and emails will be included in this purchase. The total cost will be \$3,750.

Joann Fleming and Joyce White seconded the motion. The motion passed with eight yes, and Mark Van Asselt abstaining.

Has to have something by the 20th for approval. To be discussed in outreach on Thursday.

XVII.OPNC "NEW" BUSINESS

- A. Permit parking needed in the neighborhood. Photographs of license plates of Enterprise cars parked in the neighborhood so that Laura can call them up to complain. Have to be at least three cars with dates for her to contact them. Would suggest calling the LAPD non emergency dispatcher to do a notable tracking so that there will be a record as she moves forward on the matter.

XVIII.COMMUNITY/OTHER ANNOUNCEMENTS

- A. **Laura Rudison**: For the second time, Dunn has tried to stop OPNC from meeting. In November they said we did not file their agenda in a timely manner so we could not have a meeting. VP filed the necessary paperwork so it was not true and we were able to meet. They tried to shut us down again at this meeting claiming we did not have the right ADA language on our agenda. No one has sent Laura updated language to put on the agenda. Will try to figure out why OPNC is being singled out. Next Dunn board of commissioners BUNK meeting she will be there putting people's feet to the fire.

- B. **Laura Rudison**: Post office box is a contract with the federal government. 85% of neighborhood councils have them and they are being signed off on. Person on our post office box was from one of the original board members from 2003. Had to go before the commissioners to stop them from jerking us around. Got a PO box, and Dunn had to sign off on it. They didn't know their own regulations.

- C. **Lynn, public comment**: Questioning the accuracy of the meeting notes. Four were just posted at once. October isn't even up yet. Laura will take a look to find out why the website is not up to date. Might be a discussion for outreach.

XIX.ADJOURNMENT

- A. Next meeting on February 6.

MOTION: Nina Smith makes the motion to adjourn, Joann Fleming seconds it.